



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Geraldine Thompson/D/Fl State (16790)
Uzzell Advertising Inc (6267)
UZZELL,HAROLD
Cole, Brian (1232)
ph: (407) 841-9000

Invoice 627536
Inv Date 8/26/2012
Terms Net 30
Contract 326162
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Uzzell Advertising Inc
2260 Wednesday St #100
Tallahassee, FL 32308-8307

AgM

Product Political - State Candidate (1071)
Brand GERALDINE THOMPSON/FL STATE SENAT
Acct Types Local/Political
Est/Headline /
Demo
Revision
Comments FL STATE SENATE DIST 12

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:55PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 6:00:00	Per week (1),Sa	08/11/12 5:29AM (Sa)	00:30	120809TV3A30	\$200.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	08/11/12 7:23AM (Sa)	00:30	120809TV3A30	\$800.00	
3.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/12/12 5:12AM (Su)	00:30	120809TV3A30	\$200.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	08/12/12 8:14AM (Su)	00:30	120809TV3A30	\$800.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/13/12 8:54AM (Mo)	00:30	120809TV3A30	\$1500.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/14/12 8:48AM (Tu)	00:30	120809TV3A30	\$1500.00	
6.0	Spot	5:00:00PM- 6:00:00	Per week (1),Mo,Tu	08/14/12 5:54PM (Tu)	00:30	120809TV3A30	\$1150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$6,150.00
Commission	(\$922.50)
Net Total	\$5,227.50

Total Spots 7

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.